



PLAN

A successful snow event begins with a thorough planning process. CrewTracker guides you through that process step by step and is customized to your unique business practices. This process was designed in accordance to the knowledge of a Certified Snow Professional. Before the first event occurs, you'll have everything ready to pull the trigger!

- properties
- surfaces
- services
- materials
- vendors
- crews
- crew pay
- equipment
- visual routing
- seamless integration with QuickBooks™
- process training for all employees and subcontractors



EXECUTE

Rather than waiting until after the event to really know what went on...CrewTracker begins the event with the power of real-time data management. This means you know what's happening with your crews and properties from the beginning to the completion of the event.

We have 4 ways to capture the data in the field:

- IVR, *Interactive Voice Recognition*
- Mobile Entry, *Smart phone, laptop, netbook*
- Remote Call Center, *located anywhere there's internet*
- Call Center, *centralized in your office*



This makes your operation paperless! During the event, you can run real-time reports to examine all aspects of your operations in the field. You'll know where all your crews are and what property and services they are performing in real-time.

With our web portal feature, you can login to your own website and access CrewTracker to manage the event out of the office. Your area managers can run reports in the comfort of their trucks with a laptop and an air card. Finally, you can provide all your customers with a login to your website's web portal so they can know what's going on with their property; omitting all of those extra phone calls to your office.

ANALYZE

After the event is over, you can instantaneously: send invoices and crew pay to QuickBooks™, create financial reports, job profitability for any property for any time frame, and create material usage reports.

